

# You Can Ride Zoo

September 9, 2023  
Edmonton Valley Zoo

## 2023 Sponsorship Package

The Zoo Event is one of the most important annual events for You Can Ride 2 (YCR2). This event celebrates our YCR2 participants and families' achievements during the year - this includes our sponsors, donors, volunteers and staff. With the help of our community and sponsors, YCR2 will honor our people by hosting an interactive, cycling scavenger hunt around the zoo, great prizes, treats plus more!

Your sponsorship will ensure the Zoo Event's success by building community in a safe, fun evening at the zoo - second to none!

You Can Ride 2 (YCR2) is a charitable division of Goodwill Industries of Alberta. We believe every child should have equal opportunity to experience the joy and freedom of riding a bike! Each year, YCR2 makes cycling possible for almost 200 kids living with varying disabilities such as spina bifida, cerebral palsy, and autism. We make it all happen because of the support of sponsors like you and our caring and compassionate volunteers.



[youcanride2.ca](http://youcanride2.ca)

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## 2023 Sponsorship Options

	Grand Wheel	Super Wheel	Great Wheel	Big Wheel	Prizing
Investment	\$10,000	\$3000	\$1000	\$500	\$100
Impact	Event title + recognition	Help sponsor entrance fees	Support one scavenger hunt site + recognition	Support one scavenger hunt site	Prizes for children
Event Signage	Logo + Name	Logo	Logo	Name	No
Logo linked to Website	Yes	Yes	Yes	No	No
Social Media Recognition	Yes	Yes	Yes	Yes	No
Banner at Event	Prominently placed at event entrance	At one event site	At one event site	At one event site	No
Impact Report & Newsletter	Logo + Name + Company Quote	Logo + Name	Name	Name	No
Sponsorship Wall (1 Year)	Name	Name	Name	Name	No
Free Event Admission	10 people	4 people	2 people	No	No



Thank you for considering an investment in YCR2. Your financial support will enhance our inclusive cycling event for children with disabilities. Please note that the sponsorship deadline is August 28, 2023. Send your confirmation to [info@youcanride2.ca](mailto:info@youcanride2.ca)